



Order / Rev: 36855  
Alt Order #: 08833338  
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	American Crossroads
Product Desc:	AMERICAN CROSSROADS
Estimate:	693

KLAS

Ln	Ch	Start Date	End Date	Inventory Code	Break	Start/End Time	Length	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/22/12	10/28/12	M-----		1	\$100.00	0.00							
E 3	8	10/21/12	10/21/12	8 News Now Sun 5-7p CM		4-430p, 630-7p	:30	1	\$1,500.00	LV1	0.00	NM	0	\$0.00	
8 News Now Sun															
SUN EVE ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----S		1	\$1,500.00	0.00							
Spot	Ch	Date Range		Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type			
1	8	10/15/12-10/21/12	8 News Now Sun 5-7p		4-430p, 630-7p		-----Su	:30(\$1,500.00)	0.00	NM					
See MG 31.3,31.4,31.5 [da]															
E 4	8	10/21/12	10/21/12	8 News Now Sun AM #CM		8 News Now Sun A-----S	:30	1	\$500.00	LV1	0.00	NM	0	\$0.00	
8 News Now Sun AM #1															
8 NEWS NOW SUN MORNING #1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----S		1	\$500.00	0.00							
Spot	Ch	Date Range		Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type			
1	8	10/15/12-10/21/12	8 News Now Sun AM #1		8 News Now Sun		-----Su	:30(\$500.00)	0.00	NM					
See MG 31.3,31.4,31.5 [da]															
E 5	8	10/21/12	10/21/12	8 News Now Sun AM #CM		8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00	
8 News Now Sun AM #2															
8 NEWS NOW SUN MORNING #2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----S		1	\$1,500.00	0.00							
E 6	8	10/21/12	10/21/12	CBS News Sunday Morn@M		CBS Sunday Morn-----S	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00	
CBS News Sunday Morning															
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----S		1	\$2,000.00	0.00							
E 7	8	10/16/12	10/19/12	8 News Now 11p M-F CM		11-1135p	-TWTF--	:30	4	\$2,200.00	LV1	0.00	NM	4	\$8,800.00
8 News Now 11p M-F															
8 NEWS NOW @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/15/12	10/21/12	-TWTF--		4	\$2,200.00	0.00							
E 8	8	10/22/12	10/22/12	8 News Now 11p M-F CM		11-1135p	M-----	:30	1	\$2,200.00	LV1	0.00	NM	1	\$2,200.00
8 News Now 11p M-F															
8 NEWS NOW @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/22/12	10/28/12	M-----		1	\$2,200.00	0.00							
E 9	8	10/16/12	10/19/12	Live w/Kelly CM		9-10a	-TWTF--	:30	4	\$850.00	LV2	0.00	NM	4	\$3,400.00
Live With Regis & Kelly															
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/15/12	10/21/12	-TWTF--		4	\$850.00	0.00							
E 10	8	10/22/12	10/22/12	Live w/Kelly CM		9-10a	M-----	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
Live With Regis & Kelly															
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/22/12	10/28/12	M-----		1	\$850.00	0.00							
Spot	Ch	Date Range		Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type			
1	8	10/22/12-10/28/12	Live w/Kelly		9-10a		M-----	:30(\$850.00)	0.00	NM					
See MG 10.2															
2	8	10/22/12-10/28/12	Live w/Kelly		9-10a		M-----	:30	\$850.00	0.00	NM				
(H) MG for 10.1 10/22															
E 11	8	10/16/12	10/19/12	630-7p Inside Edition CM		630-7p	-TWTF--	:30	4	\$1,300.00	LV2	0.00	NM	3	\$3,900.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>							
		Week: 10/15/12	10/21/12	-TWTF--		4	\$1,300.00	0.00							

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Advertiser: American Crossroads  
Product Desc: AMERICAN CROSSROADS  
Estimate: 693

KLAS

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	8	10/16/12	10/19/12	8 News Now	4p M-F	CM	4-5p		-TWTF--	:30	4	\$1,300.00	LV2	0.00	NM	4	\$5,200.00
<b>8 NEWS NOW &amp; 4P &amp; 430P</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,300.00 0.00																	
E 19	8	10/22/12	10/22/12	8 News Now	4p M-F	CM	4-5p		M-----	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
<b>8 NEWS NOW &amp; 4P &amp; 430P</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/22/12 10/28/12 M----- 1 \$1,300.00 0.00																	
E 20	8	10/16/12	10/19/12	8 News Now	6a M-F	CM	6-7a		-TWTF--	:30	4	\$1,200.00	LV1	0.00	NM	4	\$4,800.00
<b>8 NEWS NOW @ 6A</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,200.00 0.00																	
E 21	8	10/22/12	10/22/12	8 News Now	6a M-F	CM	6-7a		M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
<b>8 NEWS NOW @ 6A</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/22/12 10/28/12 M----- 1 \$1,200.00 0.00																	
E 22	8	10/20/12	10/20/12	CBS Early Show - Sat.	CM	5-7a		-----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00	
<b>SAT EARLY SHOW</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/15/12 10/21/12 -----S- 1 \$550.00 0.00																	
E 23	8	10/16/12	10/19/12	Letterman		CM	1135p-1237a		-TWTF--	:30	4	\$850.00	LV2	0.00	NM	4	\$3,400.00
<b>LETTERMAN</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/15/12 10/21/12 -TWTF-- 4 \$850.00 0.00																	
E 24	8	10/22/12	10/22/12	Letterman		CM	1135p-1237a		M-----	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
<b>LETTERMAN</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/22/12 10/28/12 M----- 1 \$850.00 0.00																	
E 25	8	10/16/12	10/19/12	CBS This Morning	7-9a	CM	7-9a		-TWTF--	:30	4	\$1,000.00	LV1	0.00	NM	4	\$4,000.00
<b>CBS THIS MORNING</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00 0.00																	
E 26	8	10/22/12	10/22/12	CBS This Morning	7-9a	CM	7-9a		M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
<b>CBS THIS MORNING</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/22/12 10/28/12 M----- 1 \$1,000.00 0.00																	
E 27	8	10/16/12	10/19/12	8 News Now	5a M-F	CM	5-6a		-TWTF--	:30	4	\$1,000.00	LV1	0.00	NM	4	\$4,000.00
<b>8 NEWS NOW @ 5A</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00 0.00																	
E 28	8	10/22/12	10/22/12	8 News Now	5a M-F	CM	5-6a		M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
<b>8 NEWS NOW @ 5A</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/22/12 10/28/12 M----- 1 \$1,000.00 0.00																	
E 29	8	10/16/12	10/19/12	Ellen		CM	3-4p		-TWTF--	:30	4	\$1,000.00	LV2	0.00	NM	4	\$4,000.00
<b>ELLEN</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>												
Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00 0.00																	
E 30	8	10/22/12	10/22/12			CM	3-4p		M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Craig Ferguson			-TWTF--								
				Craig Ferguson		(12:37 XM-1:37 XM)									
<b>LATE LATE SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-TWTF--		2	\$450.00	0.00							
E 38	8	10/21/12	10/21/12	Sun 105-205a Bros/Sister GM	105-205a	-----S	:30	1	\$150.00	LV1	0.00	NM		1	\$150.00
				Crimetime Saturday	(1:05 XM-2:05 XM)										
<b>CBS CRIMETIME/SPORTS SPECTACULAR</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S		1	\$150.00	0.00							
														Totals	73 \$123,650.00